

John J Reiser
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Highland Park, NJ 08904
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Profile

Planner with experience in urban design, physical planning, and GIS analysis.

Work Experience

Associate Planner/GIS Analyst – *A. Nelessen Associates, Belle Mead, NJ*

(January 2006 – Present)

Produced illustrations, photosimulations and 3D models for vision and redevelopment plans. Responsible for acquiring GIS data and producing maps for all projects within the firm. Coordinated public visioning and outreach sessions.

Teaching Assistant – *Bloustein School of Planning and Public Policy, New Brunswick, NJ*

(September 2005 – May 2006)

Assisted GIS instructor with instruction and grading. Managed student assignments and aided students in GIS lab.

GIS Analyst – *Center for Mental Health Services and Criminal Justice Research, New Brunswick, NJ*

(November 2004 – November 2005)

Developed methodology to determine extent of pedestrian commutersheds and neighborhoods for three counties. Deliverables included maps of study area including extent of defined neighborhoods, community nodes, and locations of social services.

GIS Analyst – *Moorestown Fire District #1, Moorestown, NJ*

(December 2003 – August 2004)

Worked with Fire Chief and Marshall to develop a GIS incident location system based in response vehicles. Responsibilities included GIS data development and management as well as spatial analysis to produce a vehicle guidance system for emergency response.

GIS Analyst – *Rowan University, Glassboro, NJ*

(May 2003 – June 2004)

Served as lead research assistant on an EPA-funded grant *Bridging Environmental Information to the Local Community*. Responsible for GIS data collection, development, processing, and analysis to produce a multi-media GIS-based CD-ROM for local community stakeholders. Skills employed included HTML, ArcObjects, Perl, and Flash programming. Coordinated extensive data collection utilizing GPS, as well as on-screen digitizing.

Programmer – *Cam-Bel Media, Inc., Richland, NJ*

(October 2001 – July 2003)

Created “Client Area” CGI application using Perl. Managed websites for clients in construction and chemical industries. Assisted others in HTML, Photoshop, and Apache server management.

Education

Rutgers, The State University of New Jersey

Masters in City and Regional Planning, October 2006.

Rowan University

Bachelors of Arts in Geography, May 2004.

Community Involvement

Buena Vista Township Environmental Committee

(January 2004 – December 2004)

Compiled GIS data for Township use. Presented a short talk on GIS concepts to Town Council. Assisted mayor and administrator with basic GIS tasks.

Buena Vista Township Recreation Committee

(January 1999 – June 2000)

Planned park improvements. Approved new equipment purchases. Reviewed petitions for personal use of township parks, such as family reunions and picnics.

Skills

Computer Software

ArcGIS 9.1 (Including Network, Spatial, and 3D Analyst tools)

SketchUp

Autodesk AutoCAD

Adobe Creative Suite (Photoshop/Illustrator/InDesign)

Microsoft Office

Programming Languages

Perl

Visual Basic for Applications

Presentation Tools

Microsoft Powerpoint

Web-based Tools (HTML/CGI/Flash)